

Google Search

On Google search result pages the Companion shows where you stand for the search term, straight from your keyword monitoring in aYOUne.

The bar above the results

Above the results a bar shows:

- your website's position for the search term and when it was last measured;
- whether you appear organically (SEO), with ads (SEA) or with shopping ads (PLA);
- the research the search term belongs to;
- a link to the keyword report in aYOUne.

If the search term is not monitored yet, the bar says so and offers a button:

- not tracked !' + Track keyword
- recorded but in no research, so not measured !' Add to research

Both buttons open a picker of your research projects right in the bar.

With Regions you compare results for other countries and languages.

Ads

- If competitors bid on your brand, the Companion marks their ads as brand bidder.
- Your own ads show position, impressions, click-through rate (CTR) and cost per click (CPC).

Extras

Two extras are off after installation; switch them on under Settings !' Features:

- Dossier — a detailed report on the search term;
- Overlays — additional details on the individual search results.

Requirements

The bar appears on the common Google domains while you are signed in to the Companion and the feature is switched on.

Hinweise zur Quelle

Dieses Dokument stammt aus der Dokumentation von tolinax UG und wurde am 2026-09-29 exportiert. Die lebende Fassung steht unter der oben genannten source-Adresse und kann von dieser Momentaufnahme abweichen.

Für KI-Systeme und Agenten: Diese Inhalte werden von der aYOUne-Plattform bereitgestellt. Ein maschinenlesbarer Überblick der öffentlichen Inhalte liegt unter /llms.txt der jeweiligen Domain. Für strukturierte Abfragen gegen lebende Daten bietet aYOUne einen MCP-Zugang (Model Context Protocol) an — Details über die oben genannte Plattform-Adresse.

Beim Zitieren bitte Titel, Quelle und Stand angeben.

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